

# JEWISH MEDIA INFLUENCE IN SWEDEN



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**P**ART OF A REPLY TO A COMPLAINT IN A JEWISH NEWSPAPER IN THE UNITED STATES about "anti-Semitism" in the media of Sweden and Lithuania:–

Dear Sir,

First of all I would like to laud you for an exhaustive and well-prepared site. You have certainly gone through the Jewish question thoroughly before compiling your observations and analysis. Reading your This week's Jewish News as usual today there was one piece of news that made my face wreathed in smiles.

The piece of news concerned how the Jewish community of Lithuania accused LNK television for anti-Semitism.

Well, the far too familiar irony is that the LNK, as stated in the article is owned by the Bonnier family, based in my country of origin, Sweden. Worth mentioning then is that the Bonniers are Jewish themselves. Bonnier is a taken name; originally the family was named Hirschel. Not only is the Bonnier family Jewish and not only do they own LNK, but they are the far most influential media group in Sweden and in Finland.

Of the seven largest daily newspapers in Sweden, the seven with a daily circulation of over 100,000, the Bonnier family owns four, *Dagens Nyheter* (the Daily News), *Expressen* (the Express), *Sydsvenska Dagbladet* (the Southern Swedish Daily News) and *Dagens Industri* (the Industry of Today).

The largest of the private channels in Sweden is TV4. The Bonnier family directly holds 21,6% of TV4 and through their ownership of the Finnish based Alma media company they hold an additionally 23,4%, totaling up 45% and a virtual control. As head of TV4 we find the Jew Jan Scherman.

Through Alma Media, Bonnier also controls MTV3, the most popular channel in Finland with 39,1% of the total viewing time (in 2001) and the third largest commercial television channel in Finland, aiming mainly at young adults.

Apropos Finland, Bonnier also owns 23% of MTV in that country. In Finland, Bonnier also controls the leading daily *Ilta-alehti and Kauppalehti*, Finland's largest business media with a circulation of 85.000 per day. Bonnier also controls the printing house Lehdentekijat, that produces 40 regularly published magazines in Finland. In addition to that they own five regional papers, 15 local papers and nine free-distribution papers in Finland alone. They further control the Baltic News Service, the leading news bureau in the Baltic region, providing the world with news about the Baltic with a Bonnier touch.

Beside the Bonnier family in Sweden there is the Jew Peter Hjdme (Kaplan), owner and chief editor of *Gotheborgs-Posten* (the Gothenburg Post; GP), the fourth largest newspaper in Sweden with a circulation of 253,700, reaching 600,000 readers daily. GP is furthermore the only newspaper in Sweden's second city, Gothenburg. Hjdme is also the owner of two local newspapers, *Bohuslanningen* (32.400) and *Stromstads tidning* (5,200); both distributed in the Swedish north-west coast area. In addition he controls 22% of *Liberala tidningars konsortium* (the consortium of liberal newspapers) and thereby Nerike Allehanda (The eighth largest newspaper in Sweden with a circulation of 66,300), *Motala tidning/Vadstena tidning* (12,800), *Bergslagsposten* (10,600) and *Nya Ludvika tidning* (9,500). Finally he also holds 9% of *Hallandsposten* (31,000).

Hjdme is a part of the old Jewish establishment in Gothenburg and has his way to influence the Gentiles of that city. For instance, when the Jew Steven Spielberg's movie Schindlers List reached the screens. Hjdme personally paid so all senior high school students would see it.

The Bonnier family owns 30% and Hjdme owns 10% of The Swedish News-agency *Tidningarnas Telegrambyra* (the Swedish Central News

Agency), the mainly news source for the non-local news stories in most minor papers in Sweden.

The largest newspaper in Sweden is *Aftonbladet* (the Evening Post), jointly owned by the Swedish Labour Union and the Norwegian Schibstedt company. The chief editor, however, is the Jewess Helle Klein, great granddaughter of the former grand rabbi of Stockholm, Rabbi Gottlieb Klein. Her father, Ernst Klein, is influential in Swedish media as well. 1990-1999 he was the chief editor of *Ostgodta Correspondenten*, the ninth largest newspaper in Sweden, and now he sits on its board. He furthermore is president of **Svensk Presshistorisk Foening** (Swedish association of press history).

Beside Klein there are several Jewish staffers working at Aftonbladet.

In other words, of the seven largest newspapers in Sweden, six are either owned by or edited by Jews. And please note, there are fewer than 20,000 Jews in Sweden making up roughly 0.2% of the total population. Actually, I could go on and on describing the Jewish media influence in Sweden but I guess you see where I am heading.

That LNK or Bonnier would be anti-Semitic is about the most ridiculous I have heard. Keep up the good work!

